



Our goal is to achieve 100% retailer acceptance of our coupons. We work closely with the retail industry to educate them regarding secure print-at-home coupons. It's a large playing field, but we continue to make progress.

There are very few retailers that have specific policies against print-at-home coupons. The primary challenge is getting all store managers on board. Most retail chains give their individual managers the autonomy to determine whether or not they'll accept our coupons. While the vast majority of retailers accept our coupons, the few that don't create minor problems for our clients and their customers.